

employee and now lives in the Detroit area. He is chief engineer for the Mach E in China.

Soderquist has attended all 10 Mustang Roundups, which are held at Motorsport Park Hastings on the eastern edge of Hastings.

"It was a good experience for me to go through a long-distance trip in an electric vehicle and experience what a customer will," he said.

Part of that experience is figuring out where there are high-speed charging stations.

"If you pick a low-speed charging station you could be

A Mach E Mustang is on display at Motorsport Park Hastings during the Mustang Roundup this weekend.

there for seven hours, versus a high-speed charger could be 30 minutes," he said.

The Mach E has a range of 230 miles from one battery charge to the next.

Soderquist found an inconsistent charging station infrastructure along his drive. The pricing structure is even different from state to state. For instance, in Nebraska cost is based on time spent at the pump whereas in Iowa cost is based on the consumption.

He said it was contentious

at the Ford Motor Co. to put the Mustang brand on a crossover utility vehicle, but doing so held the vehicle to an incredibly high standard.

"The entire team at Ford knows what Mustang means, and it's important to them that we don't damage the brand," he said. "So the vehicle we're making is significantly better than it would have been if we hadn't called it Mustang. When you tell

SEE ELECTRIFYING/page A3